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Gus Mayer Moving to The Summit

Birmingham, Ala. – Birmingham-based luxury specialty retailer Gus Mayer, known throughout the region for its unique designer and couture fashions, will relocate to The Summit in Spring 2011. The retailer will occupy a 15,000-square-foot location at The Summit.

Gus Mayer will continue to offer a wide assortment of designer apparel, shoes, cosmetics, jewelry and accessories in a new and enhanced shopping venue. The new store will offer expanded hours, and will be open on Sundays.

“We look forward to continued service to our loyal customer base and improved accessibility and exposure in this new flagship location,” Gus Mayer President Jeff Pizitz said. “Bayer Properties and The Summit offer a quality environment unrivalled in our trade area. It’s no secret The Summit fits our brand and offers the most compelling shopping experience for our customers.”

Bayer Construction Management Group has been selected as the general contractor, with construction set to begin in Summer 2010.

“We are most excited about Gus Mayer’s decision. This luxury retailer fits perfectly with Bayer Properties’ ongoing commitment to further enhance our customer’s experience while bringing exclusive, one-of-a-kind brands to The Summit,” said Libby Lassiter, executive vice president of Bayer Properties.

Gus Mayer is owned by the Pizitz Management Group.

(More)

Gus Mayer

About The Summit

The Summit Birmingham, thesummitonline.com, opened in 1997 and is the flagship of Bayer Properties' retail portfolio. Located at the crossroads of I-459 and U.S. 280, The Summit totals 1 million square feet of retail, restaurants and office space within a mixed-use environment. The lifestyle center includes more than 100 stores and restaurants such as Anthropologie, Apple, Fleming's Steakhouse, M.A.C Cosmetics, Merrell, P.F. Chang's, Saks Fifth Avenue, Urban Outfitters and Vera Bradley, among others.

About Bayer Properties

Birmingham, Ala.-based Bayer Properties LLC specializes in developing, leasing, managing and marketing mixed-use real estate properties nationwide. Bayer Properties is a pioneer in the development of regional shopping destinations such as The Summit, the company's signature brand. Bayer Properties currently operates retail and office properties totaling over 5 million square feet. New developments include The Pizitz Building urban revitalization project in Birmingham, Ala., and the mixed-use project, The Summit Fremaux, near New Orleans, in Slidell, La., with retail, residences, office space, medical facilities and a university campus. For more information, visit bayerproperties.com.

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