

FOR IMMEDIATE RELEASE
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FRONT RANGE VILLAGE ANCHOR STORES' OPENINGS ARE TOPS IN THE NATION

Fort Collins' Newest Sports Authority and SuperTarget Set Records

(Fort Collins, Colo.) — Last month, Fort Collins' first SuperTarget and its newest Sports Authority location opened with great success at Front Range Village, the much-anticipated addition to Fort Collins' "Harmony Corridor." Both stores' sales in their first month in business exceeded corporate expectations. In fact, each store outpaced its counterparts' openings in other markets throughout the United States — making these two Front Range Village openings the tops in the nation in terms of grand opening sales.

In its first week of operation, SuperTarget's sales doubled the company's projections, and it placed the Front Range Village location number one out of 43 other SuperTarget stores that opened across the nation in the same timeframe. The Front Range Village SuperTarget also exceeded corporate expectations with its Back to College Week sales. Back to College Week is one of the biggest sales weeks for SuperTarget stores nationwide. The Front Range Village location's Back to College ran the week of August 18 and wrapped up this past weekend.

"Back to College Week was another great success for our SuperTarget location," said Tyson Buhre, store manager of the Front Range Village SuperTarget. "We were happy to be able to help welcome the region's college students back to campus with the merchandise and groceries they need to kick off the school year. We look forward to continuing to serve their needs all year long."

Sports Authority, meanwhile, also rang sales that were higher than expected. This positioned the Front Range Village Sports Authority number one in its district — which runs from Denver to Billings, Montana — and made it the top performer out of 11 newly opened stores nationwide.

"The success both of these tenants experienced in their first month of operation is further evidence that this region has been eagerly awaiting the retailers that Front Range Village is attracting," said Melissa Moran, general manager of Front Range Village. "We are bringing a diverse mix of retail, dining, and entertainment choices that complement all the great things that northern Colorado already has to offer, and shoppers are really responding favorably."

Over the next several months, tenants opening their doors at Front Range Village include Ultimate Electronics, the area's first DSW Shoe Warehouse, Ulta Cosmetics and Famous Dave's Barbeque, among many others. Future tenants will be announced as leases are secured.

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ABOUT FRONT RANGE VILLAGE

Front Range Village is conveniently located just west of I-25 on Harmony Road in Fort Collins. This unique center offers a fine mix of stores, restaurants and entertainment venues, as well as 80,000-square feet of office space. In addition, Front Range Village will include the southeast branch of the Fort Collins Public Library, opening in the spring of 2009. For more information, please contact, Christine Herbert, Burns Marketing Communications (970) 776-1791, christineh@burnsmarketing.com

ABOUT BAYER PROPERTIES

Birmingham, Alabama-based Bayer Properties, LLC specializes in developing, leasing and managing mixed-use lifestyle shopping centers, as well as office, residential and retail centers across the U.S. Bayer is a pioneer in the development of lifestyle centers. Bayer Properties currently operates properties totaling nearly 4.4 million square feet. For more information, visit bayerproperties.com.