



FOR IMMEDIATE RELEASE
July 2, 2008

Contact:
Katie Nannini, The Glenn Group
(775) 827-7311 ofc (775) 313-5774 cell

CELEBRATE HOT AUGUST NIGHTS AT THE SUMMIT

Locals and visitors welcome at family friendly Hot August Nights south Reno venue.

(Reno, Nev.) – The Summit is pleased to be the official kick-off location for Hot August Nights 2008. With a show-n-shine, entertainment and hot rods, The Summit's second year as an official host of Hot August Nights is the place to be. The Summit has planned a full line-up of activities to rock-n-roll July 30 through August 2.

As the popularity of Hot August Nights continues to increase, so does the waiting list to be an official participant in the annual event. The Summit is pleased to announce that all the cars on display at their location will be "unregistered," which allows locals and visitors on the Hot August Nights waiting list a place to show their car and participate in Hot August Nights – several will be first time participants.

"It's very exciting for The Summit to be a Hot August Nights host again this year," said Larry Hunt, property manager for The Summit. "The Summit is committed to being involved in the community and it's great to have the opportunity to show off these classic cars. We hope visitors and locals alike will take time to enjoy The Summit's second year as a Hot August Nights venue."

The Summit will accept registration from all Hot August Nights participants, as well as those on the official Hot August Nights waiting list. Space is restricted to the first 350 cars. Registration for the Show-n-Shine will be on a first come basis and will begin Friday August 1 at 4 p.m. Classic cars will be displayed.

Cruise Night

Wednesday, July 30, 6 p.m. to 8 p.m.

Hot August Nights participants will cruise their vehicles through The Summit on Wednesday, July 30 from 6 p.m. to 8 p.m. The cruise night, sponsored by KODS "The River," will be a great opportunity for the public to get a preview of the classic cars participating this year in Hot August Nights. Come out and visit KODS "The River" while they broadcast live and see some fantastic classic vehicles.

The Summit Live! Summer Concert Series Presents "Free Range"

Thursday, July 31, 7 p.m. to 9 p.m.

This free concert is the seventh in a series of 14 scheduled performances that comprise the second annual The Summit Live! series. Guests will enjoy the country western variety of "Free Range." Playing newer and classic hits, this local band features male and female vocalists. The music and fun will take place from 7 p.m. to 9 p.m. on The Summit's plaza located between Van's and Tilly's.

--more--

**Show-n-Shine Dance Party
Friday, August 1, 5 p.m. to 9 p.m.**

Kick-off Hot August Nights at the Show-n-Shine at The Summit, from 4 p.m. to 9 p.m., where entrants have the chance to win a \$500 Customer Choice Award. The Summit is also proud to be the official host of the Show-n-Shine Dance Party featuring "Hindsight." Dance the night away at The Summit from 5 p.m. to 9 p.m. and register your classic car for the Show-n-Shine held the following day, Saturday, August 2. The Show-n-Shine and Show-n-Shine Dance Party will be located in the parking lot near Orvis.

**Show-n-Shine at The Summit
Saturday, August 2, 10 a.m. to 5 p.m.**

The Summit will host an all-day Show-n-Shine from 10 a.m. to 5 p.m., where one winner will win a \$500 Customer Choice Award. Families are invited to enjoy the familiar sights and sounds of Hot August Night's classic cars. "Route-66" will take center stage from 11 a.m. to 3 p.m. followed by the Show-n-Shine awards ceremony at 4 p.m. Take your time to enjoy the classic vehicles on display all day at The Summit's beautiful, relaxing, south Reno location. The Show-n-Shine and "Route-66" performance will be located in the parking lot near Orvis.

ABOUT THE SUMMIT SIERRA

The Summit Sierra is located at the regionally dominant intersection of I-395 and the Mt. Rose Highway. The Summit Sierra presents a compelling retail experience that gives today's shopper new merchandise, restaurants and entertainment choices. Anchored by Dillard's, Orvis, and Old Navy, The Summit Sierra offers retail favorites Pottery Barn, Coldwater Creek, Apple, Gap, Williams-Sonoma and JoS. A. Bank among others. The Summit Sierra's outdoor elements include patios, paths, fountains, fire pits, sitting areas, shade areas and extensive landscaping. Center hours are Monday-Saturday 10 a.m. to 9 p.m., Sunday 11 a.m. to 6 p.m. For more information on The Summit Sierra, visit www.thesummitonline.com.

ABOUT BAYER PROPERTIES, L.L.C

Bayer Properties, L.L.C., has considerable history with real estate development--dating back more than two decades. The company's Summit project in Birmingham, Ala., is one of the largest centers of its type in the country and is one of the first "lifestyle" projects ever to be developed. Founded in 1983, Bayer Properties, L.L.C. of Birmingham, Ala., is a privately held, nationally known, developer of high quality, open-air shopping centers and specializes in real estate development, property management, brokerage, sales and leasing, and tenant representation services.

###